Live Shot Manager
User Testing Manual - Round 1
TPM/TM

Part 2 - User Testing

Introduction

In the second session, we will be showing you a prototype we've created from talking to technical directors Rob and Kevin. We have four tasks for you to complete below. Once again, your interactions with the prototype will be recorded during this session for research purposes.

After completing all four tasks, we will send you a link to complete a survey to assess your experience. Please feel free to give us any comments or ask any questions you have after completion of the tasks. We'd love feedback on how to improve the prototype so that it fits your ideal workflow.

Before starting the tasks, we'd like for you to take a look at the prototype and get acquainted with where elements are located on the screen.

Current Prototype:
https://preview.uxpin.com/91d00c6ff18f712af570683cdf282279afccb161#/pages/101358911/simulate/sitemap

You're going to be working on MSNBC Deadline White House. You just got the iNews rundown and you need to start creating and assigning live shots and paths to the show.

Task 1: Adding a Live Shot to a Show Timeline
1. Select a show to work on: MSNBC Deadline White House.
2. Search for a live shot: Rick Stengel.
3. Add the live shot to the show timeline.

Task 2: Creating a Live Shot, Grabbing Paths, and Saving a Shot as a Preset
1. Create a live shot.
2. Look through the live shot metadata and technical information. Let's pretend you are entering information for this new live shot.

3. Find the path data. Take and grab individual paths. Save changes.
4. Save the information as a preset.

Task 3: Editing a Shot, Viewing Different Views, and Grabbing Objects
1. Edit the live shot for: Garrett Haake.
2. Click through different views of the live shot timeline.
    a. Timeline view
    b. Top-down view
    c. Table view
3. Go to the top-down timeline. Grab Garrett Haake.

Task 4: Notifications
1. Go to your notifications.
2. Control Room 32 is attempting to grab Garrett Haake. Release the live shot.
3. Control Room 32 is attempting to grab Carol Lee. Ignore their attempt

Follow-Up Questions

1. How do you feel about the workflow demonstrated in the prototype?
    a. Do you think it suits your everyday needs? Why?

2. Do you think it makes sense for you to select a show before adding live shots?

3. What is your opinion on the different views of the live shot timeline?
    a. Timeline view
    b. Top-down view
    c. Table view

4. How do you feel about searching for live shots?

5. How do you feel about creating a new live shot?

6. Was there anything missing that prevented you from booking a new shot?

7. Do you see value in having notifications remind users when an object is about to expire?
    a. Which users should get these notifications?

8. What would you add to the prototype to improve your workflow?

9. Is there anything you would take away from the prototype so that it better suits your current workflow? If so, what is it?

Rating Sheet

1. How would you rate the effectiveness of the workflow for creating a new live shot?

   Very Effective   Not At All Effective
   1   2   3   4   5

2. How difficult was the workflow for adding a live shot to a show timeline?

   Very Difficult   Very Easy
   1   2   3   4   5

3. How difficult was the workflow for editing a live shot?

   Very Difficult   Very Easy
   1   2   3   4   5

4. How did you feel about the workflow for taking and grabbing live shots?

   Very Difficult   Very Easy
   1   2   3   4   5

5. How did you feel about the workflow for taking and grabbing individual paths?

   Very Difficult   Very Easy
   1   2   3   4   5

6. How useful were the different views of the universal timeline?

   Very Difficult   Very Easy
   1   2   3   4   5

7. How useful were the different views of the show timeline?

   Very Difficult   Very Easy
   1   2   3   4   5

8. What is your overall satisfaction from your experience working with the prototype?

	Very Dissatisfied				Very Satisfied
	1	2	3	4	5

Conclusion

Thank you for taking the time to share your work and process with us and for completing our user testing session. You really helped us understand your role and gave us a lot of good insights as to what could be improved in your workflow. Is it possible that we contact you if we have any follow-up questions in the future? If you think of anything you forgot or think we should know after this session, please shoot us an e-mail at andrew.wolf@nbcuni.com. Thanks again!